



## FOR IMMEDIATE RELEASE

### **LG KICKS OFF SUMMER WITH MAJOR MEMORIAL DAY SAVINGS ON TOP-RATED ENERGY EFFICIENT HOME APPLIANCES**

*Consumers Can Save Money and Energy with ENERGY STAR Certified  
Refrigerators, Laundry Appliances and More*

**ENGLEWOOD CLIFFS, N.J., May 18, 2023** – ENERGY STAR® Partner of the Year LG Electronics USA is ushering in summer with special Memorial Day promotions on top-rated kitchen, laundry and cleaning appliances. Through June 7, shoppers can take advantage of some of the best deals of the year while upgrading their homes with LG's latest energy efficient innovations. Plus, homeowners can claim a 5 percent or 10 percent rebate when they bundle three or more eligible appliances.<sup>1</sup>

#### **Get Ready for Summer Entertaining with LG Kitchen Appliances**

Save \$1,000 off of MSRP on the new LG Counter-Depth MAX™ ENERGY STAR certified refrigerator (model **LRFOC2606S**) – the largest counter depth refrigerator on the market<sup>2</sup> with 26 cubic feet of interior capacity. LG InstaView® refrigerators with Craft Ice™ are the perfect solution for entertaining in style, with slow-melting spherical ice that elevates any drink and helps keep summer drinks cooler for longer. Available in different configurations and finishes, shoppers can choose their favorite – like the largest capacity French Door refrigerator on the market (**LRMVS3006S**) – now available for \$1,200 off of MSRP.

For summer cooking, take things up a notch with LG's InstaView Double-Oven Slide-In Range (**LTEL7337F**) and enjoy features like LG ProBake® Convection, Air Fry and Air Sous Vide for \$2,399 (a savings of \$700 off of MSRP). For effortless cleaning, the ENERGY STAR Most Efficient 2023 Smart Top Control Dishwasher (**LDPH7972S**) with 1-Hour Wash & Dry, QuadWash® Pro, TrueSteam®, and Dynamic Heat Dry™ is now only \$949 (\$350 off MSRP).



## Save on America's Top-Rated ENERGY STAR Washers and Dryers

Consumers can score next-level savings on ENERGY STAR certified LG washers and dryers, including durable top-load washers, front-load models with advanced cleaning, and steam models that are CERTIFIED asthma and allergy friendly<sup>®</sup> by the Asthma and Allergy Foundation of America to help eliminate allergens.

Named the most reliable brand for top-load high efficiency washers five years in a row,<sup>3</sup> LG invites energy-conscious consumers to score one of LG's durable and high performing top-load models this Memorial Day. LG's ENERGY STAR certified top-load washers feature powerful and efficient technologies such as a 4-Way<sup>™</sup> Agitator and TurboDrum<sup>™</sup> that can make laundry day easier ([WT7400CV](#); [WT7900HBA](#)). With TurboWash3D<sup>™</sup>, loads can be completed in as little as 29 minutes.<sup>4</sup> Homeowners who purchase an eligible top-load washer and dryer pair are eligible for a \$100 rebate from now until June 7<sup>th</sup>, 2023.<sup>5</sup>

Bring home the new LG Smart Front-Load Washer and Dryer Pair ([WM6700HBA](#); [DLEX6700B](#); [DLGX6701B](#)), designed to help consumers take back their day with steam refresh, built-in intelligence and Wi-Fi connectivity for on-the-go laundry access, with a savings of \$400 on each unit, giving you a combined savings of \$800 off of MSRP on the ENERGY STAR certified pair.

Revolutionize your laundry game with LG's innovative vertical laundry solution, the LG Wash Tower<sup>™</sup>, now available in bright new finishes including Candy Apple Red and Nature Green ([WKGX201HGA](#); [WKEX200HGA](#); [WKGX201HRA](#); [WKEX200HRA](#)). The space saving design features a full-sized dryer above the washer in a sleek, single-unit design, available with both electric and gas dryers.



Save up to \$700 off of MSRP on the LG Styler ([S3RFBN](#), [S3WFBN](#)) – a first-of-its-kind steam clothing care system that uses the gentle power of steam (no chemicals) to refresh and sanitize fabrics, including jackets, clothing, bags, pillows and even stuffed animals.

These promotions may or may not be able to be combined. For more details and to shop all of LG's Memorial Day savings, visit <https://www.lg.com/us/promotions>.

<sup>1</sup>Visa Prepaid card is issued by JPMorgan Chase Bank, N.A., Member FDIC. Terms and conditions apply. Consumers may visit [www.LG-Promos.com/ABS523](http://www.LG-Promos.com/ABS523) to see offer details and to submit their claim to LG Electronics USA online. 5% will apply to the total invoice price of 3 or more eligible LG Kitchen, Floor Care or Air Care appliances before taxes. 10% will apply to the total invoice price of 4 or more eligible LG Kitchen, Floor Care or Air Care appliances before taxes. Select Countertop Microwaves purchased together with a Trim kit will count as (1) qualifying unit towards a bundle. Maximum number of appliances of the same category allowed to qualify for rebate is one (1). Bonus offer of \$245 is for eligible models shown on the chart above only. Submissions must be received by 11:59 PM Pacific Time on September 20, 2023. Card expires 12 months from date of issue. Subject to availability.

<sup>2</sup>Based on Marketplace Survey May 2022.

<sup>3</sup>Leading consumer testing organization

<sup>4</sup>In select models. Based on independent testing in normal cycle, with an 8 lb. load (March 2019).

<sup>5</sup>Visa Prepaid card is issued by JPMorgan Chase Bank, N.A., Member FDIC. Terms and conditions apply. Consumers may visit [www.LG-Promos.com/Laundry523](http://www.LG-Promos.com/Laundry523) to see offer details and to submit their claim to LG Electronics USA online. Maximum number of appliances of the same category allowed to qualify for rebate is one (1). Submissions must be received by 11:59 PM Pacific Time on September 7, 2023. This offer may not be combined with other special programs or rebates. Subject to availability.

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### About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$68 billion global innovator in technology and manufacturing. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems, energy solutions and vehicle components. LG is 2022 ENERGY STAR® Partner of the Year-Sustained Excellence. The company's commitment to environmental sustainability and its "Life's Good" marketing theme encompass how LG is dedicated to people's happiness by exceeding expectations today and tomorrow. [www.LG.com](http://www.LG.com).

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